



A Recognized Expert In Digital Marketing Technology

Your Choices Are Daunting

You have many choices for websites and internet marketing providers. From your nephew...to fast food-style operations...to mega providers. They're everywhere. Of course, you can also learn to do it "in house," which is to say, all by yourself. But, all of those in professional services (law, medicine, dentistry, accountancy) have clients and patients that must take precedence. Few have either the time or the inclination to tackle the complex technology.

We're Different

A+ Web Services is a boutique agency. We provide leading-edge services to select clients. Those in professional services and hospitality industries—in particular—have found a cost-effective home with us.

Dr. Ash Pahwa At The Helm

A+ Web Services' principal, Ash Pahwa, Ph.D., is an educator, author, entrepreneur, and technology visionary with three decades of industry



and academic experience. He has founded several successful technology companies during his career, the latest of which is A+ Web Services.



Dr. Pahwa earned his doctorate in Computer Science from the Illinois Institute of Technology in Chicago. He is listed in *Who's Who in the Frontiers of Science and Technology*. He is also a Google Certified Analytics Consultant. His expertise includes search engine optimization, web analytics, web programming, digital image processing, database management, digital video, and data storage technologies.

In Industry, Dr. Pahwa has worked for General Electric, AT&T Bell Laboratories, Xerox Corporation, and Oracle. He founded CD-Gen, Inc. and DV Studio Technologies, LLC., which introduced successful products for CD-Recording (CDR) and MPEG encoding. Dr. Pahwa also successfully designed and marketed various MPEG-1 and MPEG-2 hardware encoders used in the DVD creation market. His book, *CD-Recordable Bible* was published in English, Japanese, and German.

In Academia, Dr. Pahwa teaches internet technology courses and conducts webinars in the University of California system. Since 2007, he taught many courses at UC Irvine, UCLA, and UC San Diego, including:

Website Development	Digital Marketing	Predictive Analytics
WordPress CMS	Search Engine Optimization	R Programming
	Web Analytics	Predictive Analytics Using Google Analytics
	Google AdWords	

Contact A+ Web Services For A Free Consultation

We'll explore how we can enhance your digital marketing results.